

- **Quality of life**
- **Low cost of living**
- **Digital connectivity**
- **Lowest taxation in Europe**
- **Project finance**
- **Talent hub**

WHO IS WHO

8 Video games studios in Gran Canaria 2023 (developers and CGI) | **38 employees in total**



TAXATION

■ **ZEC: 4%** corporate tax

■ **7%** VAT

■ **Technological Innovation tax credit** (45% of the expenses related to design, development of 1st prototype, implementation and validation may be deducted)

■ **Deduction** for investment in fixed assets: **25%**

■ **RIC: up to 90%** of tax liability could be deducted, if reinvested in new fixed assets or employment creation

PROJECT FINANCE

PUBLIC FUNDS

- > **R&D funding - previous calls:**
 - CDTI (up to 33% non-reimbursable funds)
 - Next generation calls (up to 60% grants)
- > **Crea SGR:** guarantees and loans

Soft loans for innovative projects:

- National: Enisa (up to €1.5M)
- Regional: Sodecan (up to €500k)
- Island: SPEGC (up to €200k) Gran Canaria is the only island with a financial instrument for digital creative projects

ACCESS TO LOCAL TALENT

	Current Industry	2023 Potential Growth	
Video games	38 professionals	IT Students (university and vocational training)	2760 students
Animation	310 professionals	VG (university and vocational training)	35 students
VFX	42 professionals	SPEGC courses	324 students 3900 hours
		Next to come	Unreal Connector Animation Course

- > **Two own talent searching platforms** with up to 12,000 professionals.
- > **Talento Gran Canaria:** a network that joins together more than 1,100 Canarians living abroad, interested in returning to Gran Canaria.
- > **Best in Gran Canaria Platform:** more than 11,500 jUNIor professionals graduated in different fields and actively seeking employment.
- > SPEGC tailor-made training programme (**Tecnova2**):
 - On demand flexible training. Contents designed by company and fully financed by SPEGC, with the possibility of internships.

OUR SERVICES



Business Support Service (SAE): tax consultancy and mapping of available funding



SPEGC funding instrument: up to €200,000



Office spaces: Gran Canaria Technology Park



Training instruments: We design and finance tailor-made training programmes



Promotion and internationalization



Softlanding support: information on administrative procedures to work and reside in Gran Canaria

DigitalCREA

Gran Canaria

Our latest initiative to support digital creative businesses and projects (animation, digital production, video games..) *Launch 2023Q2.*

- > New infrastructure:
 - > XR Virtual Studio
 - > MOCAP Studio
 - > Post production studio
- > Work spaces
- > New training programmes: specialised programmes for animation, video game development and technologies connected to digital creation (VR, AR, AI, etc).
- > Support provided by the Gran Canaria Film Commission

MORE INFO



Tax Guide



R&D leaflet



Relocation Guide



Animation Scorecard



The island for animation



Video Gran Canaria: 'Embrace your new home'



Video Creative people working from Gran Canaria



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