

Advantages of operating from Gran Canaria for the ICT sector



Global IT node

Full digital access, first-class tech infrastructure and dedicated IT research groups



Best tax system in the EU

4% corporate tax rate, 7% VAT, 45%-75% tax break for IT activities and R&D



Public co-investment instruments

Various funding vehicles for innovative projects & start-ups (EUR25k-1.5 mio on soft finance terms)



EU hotspot

Explore the African and LATAM e-revolution from an island fully connected to Europe



Long term innovation strategies

Digital transition in strategic sectors (Traveltech, Ports4.0, Offshore energies, ...)



Quality & Cost of life

Nature, climate and life standards make Gran Canaria a world reference for remote workers and digital nomads.



Building your Global Talent Base in Gran Canaria

Discover how in each section below

1.

Where to look for the **RIGHT** talent?

2.

Attract international talent

3.

Train local employees to meet your specific needs

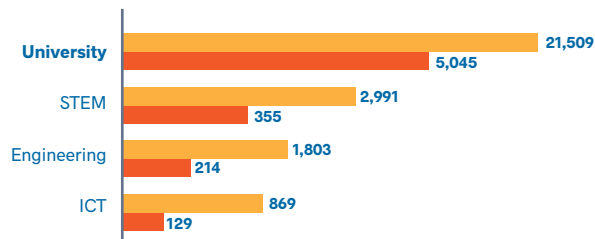
4.

How to **best finance** HR development

1. WHERE TO LOOK FOR THE RIGHT TALENT?

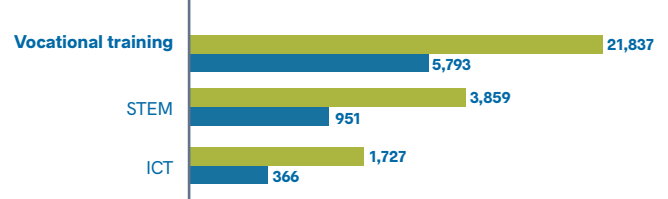
University

● 2023 students
● 2022 graduated



Vocational training

● 2023 students
● 2022 graduated



Free access to 'Best in Gran Canaria' Searching Tools

- **'Talento Gran Canaria':** network with +1,100 Canarian professionals working abroad and willing to return. Senior and qualified profiles, at least 30% digital profiles. You may screen profiles and post job offers
 > Join the network at www.talentograncanaria.com
- **'Best in Gran Canaria' talent platform:** scan +11,500 profiles by keywords or degree/qualification. Freshly graduated students (2021-2023)
 > Ask us for access at <https://talento.spegc.org/login>
- **Web search engines**
- **HR agencies:** different agencies and head-hunters specialised in the local market

2. ATTRACT INTERNATIONAL TALENT

- The island's Quality of Life' as a benefit for your soon-to-be- employees
- Check all the required information for each stage of the relocation process



> [Download here our Softlanding Guide](#)

3. TRAIN LOCAL EMPLOYEES TO MEET YOUR SPECIFIC NEEDS

SPEGC ad-hoc training program

- Flexible training on demand, with the possibility of internships
- Fully financed by SPEGC
- Training in ICT, Smart tech and advanced digital skills
- To be designed and developed between SPEGC and the company, according to their needs
- No hiring commitment

> [Create your ad-hoc programme with us](#)

4. HOW TO BEST FINANCE YOUR HR DEVELOPMENT

National hiring incentives – SEPE

Bonuses and reductions of Social Security contributions of workers, depending on the profile hired:

- **Research staff:** reduction up to 40%
- **U30-yrs staff:** reduction up to 100%
- **Disabled staff:** up to EUR 6,300 annual bonuses
- **Other bonuses**

- **Deduction for employment creation**
Various methods to reduce the corporate tax liability.
Increased percentages in the Canary Islands

Regional hiring incentives – SCE

- **'Retorno al empleo':** up to EUR 8,000 bonuses per contract for long-term unemployed workers
- **'Incentivate':** up to EUR 6,500 bonuses for hiring 16 - 30 yrs workers
- **'Certificate':** up to EUR 8,000 bonuses per contract for unemployed workers holding an official accreditation in the form of 'Professionalism Certificate' (national catalogue applies)

Tecnova2 Internship Programme

Students from our ad-hoc programmes may join your company as interns at no cost to you – up to one year

OUR SUPPORT

- **Business Support Service (SAE):** free on-demand consultancy services on legal and tax framework, R&D, financing, etc.
- **Softlanding service:** free assistance on practical matters related to the relocation of companies and employees
- **Financing:** own financial/co-investment instruments
- **Recruitment** through our own free-tools
- **Tailored-made training programmes**
- **Work spaces** at Gran Canaria Technology Park



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